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THE LOS ANGELES PHILHARMONIC ANNOUNCES \$500 MILLION CENTENNIAL CAMPAIGN

Los Angeles (November 9, 2017) – Today, the **Los Angeles Philharmonic** announced its \$500 million **Centennial Campaign**, a comprehensive fundraising campaign aligned with and supporting the LA Phil’s Centennial year and its next century. The announcement was one of many major initiatives outlined for the organization’s 2018/19 Centennial event at Walt Disney Concert Hall.

“With a goal of \$500 million dollars, this is the largest and most ambitious fundraising goal the LA Phil has ever aspired to,” said LA Phil Board Chair Jay Rasulo. “We are incredibly grateful to those donors and leaders who chose to support the campaign in its earliest stages and to the many donors who have supported our orchestra, our venues and our education and community engagement programs.”

Established by the LA Phil Board of Directors, the Centennial Campaign’s silent phase began in 2012. To date, \$300 million has been raised toward the goals to support annual operations; increase the size of the LA Phil’s endowment fund; steward the tradition of classical music at the highest level of excellence while identifying the next generation of composers and musicians and creating an orchestra fit for our modern age; provide an increased number of children throughout Los Angeles with the opportunity to learn to play an instrument while also extending the organization’s influence on a national level; support construction and maintenance at the Hollywood Bowl; and nurture the audience of tomorrow. Through the campaign, every dollar contributed between 2012 and 2021 is counted toward the overall fundraising goal and prepares the organization for the next century.

In helping to meet the goals, a number of LA Phil Board members and friends have committed significant early leadership gifts, including:

- \$25 million from Cecilia and Dudley Rauch;
- \$20 million from David C. Bohnett and the David Bohnett Foundation;
- \$5.5 million from Carol Colburn Grigor and the Dunard Fund USA;
- \$5.5 million from the Los Angeles Philharmonic Affiliates;
- \$5 million from The Annenberg Foundation; The Eli and Edythe Broad Foundation; The Colburn Foundation; Lawrence N. Field; Terri and Jerry M. Kohl; the Norman and Sadie Lee Foundation; M. David and Diane Paul and the M. David and Diane Paul Foundation; and the Lloyd E. Rigler-Lawrence E. Deutsch Foundation.
- Leadership support from the Lenore S. and Bernard A. Greenberg Fund; Judith and Thomas L. Beckmen; Ann Ronus; and Mr. and Mrs. John Williams.

David C. Bohnett leads the Centennial Campaign with a steering committee of fellow Board members. Composer **John Williams** is Honorary Chair, and Co-chairs are **Carol Colburn Grigor, Jerry M. Kohl, Diane B. Paul** and **Dudley A. Rauch**.

Additional Committee members are: **Thomas L. Beckmen, Jerrold L. Eberhardt, Lisa Field, David I. Gindler, John F. Hotchkis, Jonathan Kagan, Buzz McCoy, Jay Rasulo, Ann Ronus, Jay Stein, Jack Suzar**.

The **Los Angeles Philharmonic Association**, under the vibrant leadership of Music & Artistic Director Gustavo Dudamel, presents an inspiring array of music from all genres – orchestral, chamber and Baroque music, organ and celebrity recitals, new music, jazz, world music and pop – at two of L.A.'s iconic venues, Walt Disney Concert Hall (www.laphil.com) and the Hollywood Bowl (www.hollywoodbowl.com). The LA Phil's season at Walt Disney Concert Hall extends from September through May, and throughout the summer at the Hollywood Bowl. With the preeminent Los Angeles Philharmonic at the foundation of its offerings, the LA Phil aims to enrich and transform lives through music, with a robust mix of artistic, education and community programs.